Public Outreach Strategy

* Do you have strategies for presenting to other area schools about your experience?
  + Bristol Grade School (WI) – my neighborhood school
  + Libertyville High School Feeder Schools: St Joes, Highland, Oak Grove, and Hawthorn North
  + Vernon Hills High School (IL) – our sister school
  + Chicago Public Schools – through personal contacts and the PolarTREC network
* Does your administration support this and do you have a means to handle requests?
  + Full admin support
  + Handling requests personally
* What strategies do you have for sharing your expedition with local media? Does your school or your researcher’s institution have a media liaison who can assist you with this job?
  + Have already shared with numerous print media outlets (11 so far)
  + District has a PR person
  + NASA has featured PolarTREC on their Operation IceBridge site three times so far
  + Operation IceBridge has featured PolarTREC on their Facebook page numerous times
* What community groups could you present to? When and where will you present?
  + Have presented to:
    - Local Rotary International Chapter
  + Presenting to in the future to:
    - Community Library (Libertyville, IL)
    - Osher Lifelong Learning Institute at Bradley University (Peoria, IL)
  + Working on:
    - Other community libraries
    - Continuing education
    - Boy scout and Girl scout chapters