Public Outreach Strategy

* Do you have strategies for presenting to other area schools about your experience?
	+ Bristol Grade School (WI) – my neighborhood school
	+ Libertyville High School Feeder Schools: St Joes, Highland, Oak Grove, and Hawthorn North
	+ Vernon Hills High School (IL) – our sister school
	+ Chicago Public Schools – through personal contacts and the PolarTREC network
* Does your administration support this and do you have a means to handle requests?
	+ Full admin support
	+ Handling requests personally
* What strategies do you have for sharing your expedition with local media? Does your school or your researcher’s institution have a media liaison who can assist you with this job?
	+ Have already shared with numerous print media outlets (11 so far)
	+ District has a PR person
	+ NASA has featured PolarTREC on their Operation IceBridge site three times so far
	+ Operation IceBridge has featured PolarTREC on their Facebook page numerous times
* What community groups could you present to? When and where will you present?
	+ Have presented to:
		- Local Rotary International Chapter
	+ Presenting to in the future to:
		- Community Library (Libertyville, IL)
		- Osher Lifelong Learning Institute at Bradley University (Peoria, IL)
	+ Working on:
		- Other community libraries
		- Continuing education
		- Boy scout and Girl scout chapters