Public Outreach Strategy

1. Strategies for presenting at other schools:

2. Administrative Support: Ken Dunton has broached the subject with the superintendent. I will have a new principal this school year of which I have not met. I will discuss my plans with him/her on my return.

3. Strategies for sharing expedition with local media: Local newspapers (Port Aransas and Corpus Christi Caller Times) and a local television station have reported on this expedition. I have the contact information for the Caller Times person that I can correspond with.

4. Media Liaison: No liaison between the media and school or research institute.

5. Community group presentations: Southside Rotary Club at noon on August 28th. Symphony Guild is pending Texas State Aquarium is pending

6. Personal groups or clubs: Church can place information into the bulletin. Corpus Christi Live! all board members were given my website for journals. Texas Regional Collaborative members were given my website for journals.

7. What can be learned? Relay science in action in laymen's terms. The impact on student learning Live aboard the USCGC Healy