**Bruce Taterka**

**Final PolarTREC Public Outreach Strategy**

**April 18, 2014**

**A. Newspaper Articles:**

1. Newark Star-Ledger, 3/19/13: <http://www.nj.com/morris/index.ssf/2013/03/west_morris_mendham_teacher_to.html>

2. Newark Star-Ledger, 8/18/13: <http://www.nj.com/morris/index.ssf/2013/08/environmental_educator.html>

3. Daily Record (NJ), 5/14/14: <http://www.dailyrecord.com/article/20140313/GRASSROOTS/303130005/?nclick_check=1>

4. Observer-Tribune Newspaper (NJ), May 2013. Not published online.

**B. Social Media**

1. Placed link to my VBC page from my Facebook page

2. My school has placed story and link to VBC on school blog, and posted on school webpage

**C. School Website**

1. Placed link to my VBC page on my [school website](http://mendham.wmrhsd.org/faculty_site/facultyPage.asp?facultyID=278); showed to my students to encourage them to follow and Ask The Team this summer. (have had lots of Ask the Team activity, especially from students)

**D. Local Talks and Presentations**

1. Morristown, NJ Public Library, 2/11/14.

2. Mendham, NJ Public Library, 3/6/14

**E. Mendham TV**

1. Mendham Library Talk was taped and aired on our local cable-access channel, Mendham TV 25. <http://vp.telvue.com/preview?id=T02447&video=189128>

**F. Marketing Tools**

1. Creating PolarTREC business cards.