Final Professional Outreach Strategies – 2014

(For 2011-2012 see page 2)

Alex Eilers – PolarTREC Teacher 2014

**Professional Outreach Strategies**

Reaching area professionals was an extensive part of my Professional Outreach Plan. Incidentally this program was one of the most successful outreach projects ever done in the Education Department.

Professional outreach concentrated on:

1. Educator Workshops (local and regional levels)
2. Homeschool Parents
3. PTA
4. Staff

Before the expedition

* 42 Presentations to Teachers – reaching out to 1149 teachers, librarians, principals
* Attended 2 presentations to parents at school – 117 parents
* Staff – It’s of vital importance to get the museum staff “on board” with the program.
  + Meeting with Pink Palace Family of Museums’ staff that served 17 people
* Presentations to City of Memphis Wellness Coordinator and City of Memphis Parks
* Presentations to local Girl’s Inc Staff
* Presentation at American Association of University Women (AAUW) Meeting

Continued Strategies

* We will promote the PolarTREC program at every available opportunity.
* We will partner with my Principal Investigator, Dr. Jennifer Burns, at every available collaborative opportunity.

Final Professional Outreach Strategies

Alex Eilers – PolarTREC Teacher 2011-12

**Professional Outreach Strategies**

Reaching area professionals was an extensive part of my Professional Outreach Plan. Incidentally this program was one of the most successful outreach projects ever done in the Education Department.

Professional outreach concentrated on:

1. Educator Workshops (local and regional levels)
2. Homeschool Parents
3. PTA
4. Staff

Before the expedition

* 15 Educator Workshops that reached 314 educators
* TSTA presentation – 6 educators
* 3 programs to Homeschool Parents – 17 parent educators
* Attended 2 PTA meetings that reached 192 people
* Staff – It’s of vital importance to get the museum staff “on board” with the program.
  + 2 meetings with Pink Palace Family of Museums’ staff that served 37 people

After the expedition

* It is also of vital importance to continue the relationship established with the initial promotion of the project. We are continuing to build upon these relationships now and in the future.
* During the month of June 2012, the Pink Palace Education Department presented 5 days of Professional Development workshops to area teachers. During that time we served 155 teachers.
* My portion of this was to disseminate Professional Development opportunities available to teachers. Highlighted was:
  + PolarTREC
  + NOAA Teacher at Sea
  + MESSENGER

Continued Strategies

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